

Privacy Policy

FME Lighting

Effective Date: July 21, 2026

Last Updated: July 21, 2026

FME Lighting ("FME Lighting," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit fmelighting.com (the "Site"). By using the Site, you agree to the practices described in this Policy.

If you do not agree with this Policy, please do not use the Site.

1. Who We Are

FME Lighting manufactures and stocks hazardous-location and explosion-proof LED lighting solutions for industrial environments, including oil and gas, chemical processing, food and beverage, and pulp and paper facilities.

Contact information:

- **Mailing address:** 18585 Coastal Highway, Unit 10 PMB 104, Rehoboth Beach, Delaware 19971
- **Phone:** 877-234-8460
- **Email:** info@fmelighting.com

2. Information We Collect

Information You Provide Directly

Our Site is primarily informational. If you choose to contact us by email, phone, or any inquiry method listed on the Site, we may collect the information you provide, such as your name, company, email address, phone number, and the contents of your message.

Information Collected Automatically

When you visit the Site, certain information is collected automatically through cookies, tracking pixels, and similar technologies. This may include:

- Your IP address and general geographic location
- Browser type and version, device type, and operating system
- Pages you view, links you click, and the dates and times of your visits
- The website or source that referred you to our Site

We use third-party analytics and advertising technologies to collect this information. For example, our Site includes a **LinkedIn Insight Tag** (a tracking pixel), which helps us understand visitor activity and measure the performance of our advertising. These third parties may set their own cookies and collect information according to their own privacy policies.

3. Cookies and Tracking Technologies

A "cookie" is a small text file placed on your device when you visit a website. We and our third-party providers use cookies and similar technologies to:

- Enable the Site to function properly
- Understand how visitors use the Site
- Measure and improve the effectiveness of our marketing and advertising

Types of cookies we may use:

- **Essential cookies** – required for the Site to operate.
- **Analytics cookies** – help us understand visitor behavior and Site performance.
- **Advertising cookies** – used by services such as LinkedIn to measure and target advertising.

Your choices. Most web browsers allow you to refuse or delete cookies through your browser settings. Please note that disabling cookies may affect how the Site functions. You can also opt out of certain interest-based advertising through industry tools such as the Digital Advertising Alliance (optout.aboutads.info) and the Network Advertising Initiative (optout.networkadvertising.org).

Some browsers offer a "Do Not Track" (DNT) signal. Because there is no common industry standard for DNT, our Site does not currently respond to DNT signals.

4. How We Use Your Information

We use the information we collect to:

- Operate, maintain, and improve the Site
- Respond to your inquiries and provide customer service
- Understand how visitors use the Site and measure Site performance
- Conduct and measure marketing and advertising
- Protect the security and integrity of the Site
- Comply with legal obligations

5. How We Share Your Information

We do not sell your personal information for money. We may share information in the following circumstances:

- **Service providers.** We share information with third parties that perform services on our behalf, such as website hosting, analytics, and advertising providers (for example, LinkedIn).
- **Legal requirements.** We may disclose information if required to do so by law, or in response to a valid legal request, or to protect our rights, property, or safety, or that of others.
- **Business transfers.** If FME Lighting is involved in a merger, acquisition, or sale of assets, information may be transferred as part of that transaction.

Some sharing of information for advertising purposes (such as through advertising cookies) may be considered "sharing" or a "sale" under certain state privacy laws. See Section 7 for your rights.

6. Data Retention and Security

We retain information for as long as necessary to fulfill the purposes described in this Policy, unless a longer retention period is required or permitted by law.

We use reasonable administrative, technical, and physical safeguards designed to protect information. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

7. Your Privacy Rights (U.S. Residents)

Depending on where you live, you may have certain rights regarding your personal information. Residents of California and certain other states may have the right to:

- **Know / access** the categories and specific pieces of personal information we have collected about you
- **Delete** personal information we have collected from you, subject to certain exceptions
- **Correct** inaccurate personal information
- **Opt out** of the "sale" or "sharing" of personal information and of targeted advertising
- **Non-discrimination** for exercising your privacy rights

To exercise any of these rights, contact us at info@fmelighting.com or 877-234-8460. We may need to verify your identity before responding to your request. You may also designate an authorized agent to make a request on your behalf.

California "Shine the Light." California residents may request information about our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, contact us using the details above.

8. Children's Privacy

Our Site is intended for a business and professional audience and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us so we can delete it.

9. Third-Party Links

The Site may contain links to third-party websites or services that we do not operate or control. This Policy does not apply to those third parties, and we are not responsible for their content or privacy practices. We encourage you to review the privacy policies of any third-party sites you visit.

10. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Last Updated" date above. Material changes will be posted on this page. Your continued use of the Site after any changes become effective constitutes your acceptance of the revised Policy.

11. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us:

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Rehoboth Beach, Delaware 19971

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This Privacy Policy is provided for general informational purposes and does not constitute legal advice. FME Lighting should have this document reviewed by qualified legal counsel to confirm it meets all applicable legal requirements for its specific business practices.